

Pacaso Named One of America's Greatest Startup Workplaces 2025 by Newsweek

SAN FRANCISCO, March 25, 2025 /PRNewswire/ -- [Pacaso](#), the tech-enabled marketplace for co-owned luxury vacation homes, has been recognized as one of [America's Greatest Startup Workplaces 2025 by Newsweek](#). This prestigious honor highlights top startups in the U.S. that excel in workplace culture and sustainable growth.

The America's Greatest Startup Workplaces 2025 study, conducted in partnership with research firm Plant-A Insights, evaluated startups based on more than 20 key performance indicators (KPIs). These KPIs measured employee satisfaction, operational growth, client engagement, investor confidence, and overall sustainability. Out of hundreds of startups analyzed, the top 250 with the highest scores earned a place on the final list.

"At Pacaso, we're in the business of enriching lives and our hospitality-driven, customer-first approach shapes everything we do," said Pacaso CEO and Co-founder Austin Allison. "We move fast and embrace a culture of innovation. This recognition from Newsweek reflects our commitment to building a collaborative, high-performing workplace where our Crew can thrive and make a real impact."

This honor comes on the heels of Pacaso's recent recognition by Forbes as one of [America's Best Startup Employers 2025](#), further solidifying the company's reputation as a standout workplace.

For more information about Pacaso and career opportunities, visit www.pacaso.com.

About Pacaso

Co-founded by Austin Allison and Spencer Rascoff in 2020, Pacaso® is a technology-enabled marketplace that modernizes real estate co-ownership, enabling families to effortlessly own a luxury vacation home and travel with confidence. Pacaso curates private residences in premier destinations across the U.S. and internationally, with exceptional amenities, luxury interiors and expert design. After purchase, Pacaso professionally manages the home, provides white-glove scheduling and personalized service, and ensures seamless resale.

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