Pacaso and The Agency Partner to Bring Luxury Vacation Home Co-Ownership to More Buyers

Collaboration provides clients with a smarter, effortless way to own in premier destinations

LOS ANGELES, Feb. 25, 2025 /PRNewswire/ -- Pacaso, the tech-enabled marketplace for co-owned luxury vacation homes, today announces a strategic partnership with The Agency, a global real estate brokerage. Through this collaboration, The Agency's agents can now offer Pacaso's luxury co-owned vacation properties to their clients, making vacation homeownership more effortless in premier destinations worldwide.

"The Agency is a globally recognized brokerage with a strong presence in the top real estate markets, offering an impressive portfolio of luxury listings and a team of best-in-class agents," said Austin Allison, CEO and Co-Founder of Pacaso. "Through this partnership, we are providing their clients with a smarter, more accessible way to own a luxury vacation home in the world's most sought-after destinations."

Pacaso partners with leading real estate agents and brokerages to help clients buy, sell, and own luxury second homes. Agents representing buyers who purchase a share of a Pacaso home earn a 3% referral commission. Pacaso manages the entire process, from home tours and inspections to financing and property management.

"We're excited to partner with Pacaso, as this collaboration perfectly aligns with The Agency's ethos of offering fresh, forward-thinking solutions for our clients," says The Agency's President, Rainy Hake Austin. "Working with like-minded brands that share our commitment to innovation and excellence ensures we can provide exceptional opportunities like this to those seeking their dream vacation home."

Together, Pacaso and The Agency are expanding access to luxury vacation homes in sought-after destinations worldwide—including Miami, Aspen, Paris, Cabo, Vail, London, Kiawah Island, La Jolla, Napa, and more —offering a smarter way to experience second homeownership.

Austin Allison will join The Agency Co-Founder and CEO Mauricio Umansky on stage at The Agency Forum inPalm Springs, Calif. on March 18, 2025.

For more information about Pacaso listings, visit Pacaso.com.

About Pacaso

Co-founded by Austin Allison and Spencer Rascoff in 2020, Pacaso[®] is a technology-enabled marketplace that modernizes real estate co-ownership, enabling families to effortlessly own a luxury vacation home and travel with confidence. Pacaso curates private residences in premier destinations across the U.S. and internationally, with exceptional amenities, luxury interiors and expert design. After purchase, Pacaso professionally manages the home, provides white-glove scheduling and personalized service, and ensures seamless resale.

About The Agency

The Agency is an agent-first, tech-driven boutique luxury global brokerage representing clients worldwide in a broad spectrum of classes, including residential, new development, resort real estate, luxury leasing and vacation rentals. Breaking away from the traditional brokerage model, The Agency takes a collaborative approach to the business, fostering a culture of partnership in which all clients and listings are represented in a collaborative environment. Agents and clients benefit from the shared resources and networks of the entire global team, including in-house creative, public relations and cutting-edge technology divisions. The Agency has closed more than \$88 billion real estate transactions since 2011, comprising over 130 offices in 12 countries, and counting, as one of the fastest-growing boutique, luxury real estate brands in the world.

SOURCE Pacaso

For further information: press@pacaso.com

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